



Azle Area Chamber of Commerce

11th Annual Sting Fling

September 8, 2018

Sting Fling
2018

Sponsorship Opportunities- General Festival

Festival - General	Amount	Details
The Ultimate Sting Sponsorship	\$1,400.00 10 Available	<ul style="list-style-type: none"> Two week display of sponsor ad on electronic billboard between Azle and Lake Worth prior to event. Street pole banner with company logo displayed on Main Street for 30 days prior to event. Outdoor festival booth location Photo and feature article in Sting Fling insert in the Azle News. Company logo printed on back of festival tee shirts. 8 official Sting Fling tee shirts. Social media advertising Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website.
The Big Sting Sponsorship	\$750.00 10 Available	<ul style="list-style-type: none"> Street pole banner with company logo displayed around Azle for 30 days prior to event. Outdoor festival booth location Photo and caption in Sting Fling insert in the Azle News. Company logo printed on back of festival tee shirts. 6 official Sting Fling tee shirts. Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website.
The Little Sting Sponsorship	\$500.00 10 Available	<ul style="list-style-type: none"> Outdoor festival booth location Company logo printed on back of festival tee shirts. 5 official Sting Fling tee shirts Silver sponsor corrugated sign displayed in festival area on day of event. Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website.

Sponsorship Opportunities- Special Events of Festival

Festival – Special Events	Amount	Details
Children's Area Platinum Sponsor	\$1,400.00 1 Available	<ul style="list-style-type: none"> Two week display of sponsor ad on electronic billboard between Azle and Lake Worth prior to event. Street pole banner with company logo displayed on Main Street for 30 days prior to event. Outdoor festival booth location in children's area. Photo and feature article in Sting Fling insert in the Azle News. Company logo printed on back of festival tee shirts. 8 official Sting Fling tee shirts. Platinum sponsor sign displayed in festival area on day of event. Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website.
Children's Area Gold Sponsor	\$500.00 10 Available	<ul style="list-style-type: none"> Company logo listed on official event banner/sign. Photo with caption in Sting Fling insert in Azle News. Outdoor festival booth location in children's area. Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website. 5 official Sting Fling tee shirts.
Children's Area Sponsor	\$100.00 Unlimited	<ul style="list-style-type: none"> Company name listed on official event banner/sign and displayed in Children's area. Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website.
5K Color Fling Presenting Sponsor	\$1,400.00 1 Available	<ul style="list-style-type: none"> Two week display of sponsor ad on electronic billboard between Azle and Lake Worth prior to event. Photo and feature article in Sting Fling insert in the Azle News. Company name and logo on race tee shirt, in race packets and course signage. Five (5) complimentary registrations for race. Eight (8) race tee shirts. Opportunity to give verbal commercial about company before and after race. Sponsor recognition in <i>The Azle News</i>, marketing materials, social media, broadcast e-mails, and website Outdoor festival booth location

		<ul style="list-style-type: none"> • Opportunity to place marketing items in registration bags • Opportunity to present awards to winners.
5K Color Fling Warm-Up Sponsor	\$1,000.00 1 Available	<ul style="list-style-type: none"> • Company name and logo on race tee shirt, in race packets and course signage. • Five (5) complimentary registrations for race. • Five (5) race tee shirts. • Opportunity to Warm-Up attendees and give verbal commercial about company. • Warm-up Sponsor recognition in <i>The Azle News</i>, marketing materials, social media, broadcast e-mails, and website • Outdoor festival booth location • Opportunity to place marketing items in registration bags
5K Color Fling Cool Down Sponsor	\$1,000.00 1 Available	<ul style="list-style-type: none"> • Company name and logo on race tee shirt, in race packets and course signage. • Five (5) complimentary registrations for race. • Five (5) race tee shirts. • Opportunity to cool down attendees and give verbal commercial about company. • Cool Down Sponsor recognition in <i>The Azle News</i>, marketing materials, social media, broadcast e-mails, and website. • Outdoor festival booth location. • Opportunity to place marketing items in registration bags.
Parade	\$250.00 6 Available	<ul style="list-style-type: none"> • Company logo listed on 2'x10' banner leading the Sting Fling Parade. • Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website.
Wiener Dog Race Gold Sponsor	\$500.00 10 Available	<ul style="list-style-type: none"> • Company logo listed on official event banner/sign. • Photo with caption in Sting Fling insert in Azle News. • Outdoor festival booth location. • Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website. • 5 official Sting Fling tee shirts.
Wiener Dog Race Sponsor	\$100.00 Unlimited	<ul style="list-style-type: none"> • Company name listed on official event banner/sign and displayed in Wiener Dog Race area. • Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website.
Classic Car Show Presenting Sponsor	\$300.00 6 Available	<ul style="list-style-type: none"> • Company logo listed on official event banner/sign. • Opportunity to pick favorite car and present trophy. • 2 car show tee shirts • Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website.
Classic Car Show Sponsor	\$150.00 Unlimited	<ul style="list-style-type: none"> • Company name listed on official event banner/sign and displayed in Classic Car Show area. • 1 car show tee shirt • Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website.
Flight Simulator Sponsor	\$500.00 1 Available	<ul style="list-style-type: none"> • Company name listed on official event banner/sign and displayed in Flight Simulator area. • Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website. • 5 official Sting Fling tee shirts
Photo Booth Sponsor	\$500.00 1 Available	<ul style="list-style-type: none"> • Company name listed on official event banner/sign and displayed in Photo Booth area. • Sponsor name printed on each photo printed. • Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website. • 5 official Sting Fling tee shirts.
Golf Cart Sponsor	\$250.00 6 Available	<ul style="list-style-type: none"> • Company name and logo displayed on one festival golf cart for entire length of festival day.

Contact the Azle Area Chamber of Commerce to secure your sponsorship today!

Phone- 817-444-1112~Email-promote@azlechamber.com

Online-<https://business.azlechamber.com/events/details/sting-fling-festival-2018-11th-annual-633>

Sponsorship Deadline June 15, 2018

Azle Area Chamber of Commerce
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